

Kyungmin Lee

An experienced digital product designer who has a strong blend of interaction, visual design and prototyping skills with 7+ years of professional experience.

www.uxdmin.com
+1.443.970.3398
uxdmin@gmail.com
San Mateo, CA

EXPERIENCE

02/2020 - Current

FULL TIME

Google

Interaction Designer at sumUX Design Systems
Building Design Systems across sumUX (Search, Assistant, Proactive/News/Content)

- Create, manage and document component libraries in collaboration with the surface teams
- Build new frameworks to scale features more easily between different surfaces
- Support design and engineering to drive horizontal change to elements/components
- Run broad audits, address existing component divergence and create targeted UI specs

07/2017 - 02/2020

FULL TIME

Samsung Research America

Senior Interaction Designer at Digital Health Lab
Created impactful digital health solutions in clinical research with US healthcare partners

- Worked with UX researchers to translate research findings into design insights
- Generated hero concepts, user journey, key wireframes, and prototypes
- Created a comprehensive UX flow and visual design for wearable, mobile and web portal
- Worked closely with product managers, engineers, researchers and other design disciplines

2014 - 2017

Freelance Design

Independent Designer (Freelance)
Worked as an independent UX/UI designer. Clients and projects include:

- LG Electronics: Designed smart home controller & companion app UX/UI
- A Lifelong Journal: Launched a Kickstarter campaign which successfully raised \$2,510
- Mylo: Created pre-launch website design of Mylo, the fast-growing fitness service start-up
- Korea University Digital Media Lab: Led the redesign of INSUNG website

01/2010 - 09/2013

FULL TIME

Naver – Korea's No.1 Internet Portal

UI Designer
Designed and launched various web and app services of the nation's No.1 portal, Naver

- Developed interaction flows, wireframes, visual mockups, style guides and prototypes
- Iterated design based on feedback from users and research data
- Worked in a wide range of services from News / Sports to Music services

07/2009 - 09/2009

Naver – Korea's No.1 Internet Portal

UI Designer (Intern)
Created UX/UI design proposals for a Sports / News curation service

01/2009 - 02/2009

IBM Korea

Visual Designer (Intern)
Worked with the strategy team to design new business proposals for prospective clients

07/2008 - 08/2008

Cheil Worldwide – Korea's leading advertising agency

Creative Designer (Intern)
Created ad campaign storyboards for different clients including Baskin-Robbins Korea

EDUCATION

- 2015 - 2017 **School of Visual Arts** – New York, USA
MFA Interaction Design
Coursework: Service Design, Research Method, Crafting UX, Cybernetics and Coding
- 2005 - 2009 **Hongik University** – Seoul, South Korea
BFA Visual Communication Design
Coursework: Graphic Design, Typography, Branding, Web Design and Motion Graphics

HONORS AND AWARDS

- 2019 Samsung Research America, Spot Award
- 2016 Adobe, Semifinalist of 2016 Adobe Design Achievement Awards
- 2016 Kickstarter, Project We Love – A lifelong journal, Fully funded project
- 2012 Naver, High-performing designer of 2012
- 2006 - 2009 Hongik University Scholarship