

Kyungmin Lee

An experienced digital product designer who has a strong blend of interaction, visual design and prototyping skills with 7+ years of professional experience.

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EXPERIENCE

07/2017 - Current

FULL TIME

Samsung Research America

Senior Interaction Designer at Digital Health Lab

Creating impactful digital health solutions in clinical research with US healthcare partners

- Work with UX researchers to translate research findings into design insights
- Generate hero concepts, user journey, key wireframes, and prototypes
- Create a comprehensive UX flow and visual design for wearable, mobile and web portal
- Work closely with product managers, engineers, researchers and other design disciplines

2014 - 2017

Freelance Design

Independent Designer (Freelance)

Worked as an independent UX/UI designer. Clients and projects include:

- LG Electronics: Designed smart home controller & companion app UX/UI
- A Lifelong Journal: Launched a Kickstarter campaign which successfully raised \$2,510
- Mylo: Created pre-launch website design of Mylo, the fast-growing fitness service start-up
- Korea University Digital Media Lab: Led the redesign of INSUNG website

01/2010 - 09/2013

FULL TIME

Naver – Korea's No.1 Internet Portal

UI Designer

Designed and launched various web and app services of the nation's No.1 portal, Naver

- Developed interaction flows, wireframes, visual mockups, and prototypes
- Iterated design based on feedback from users and research data
- Produced style guides and interaction specification for engineers
- Worked in a wide range of services from News / Sports to Music services

07/2009 - 09/2009

Naver – Korea's No.1 Internet Portal

UI Designer (Intern)

Created UX/UI design proposals for a Sports / News curation service

01/2009 - 02/2009

IBM Korea

Visual Designer (Intern)

Worked with the strategy team to design new business proposals for prospective clients

07/2008 - 08/2008

Cheil Worldwide – Korea's leading advertising agency

Creative Designer (Intern)

Created ad campaign storyboards for different clients including Baskin-Robbins Korea

EDUCATION

2015 - 2017

School of Visual Arts – New York, USA

MFA Interaction Design

Coursework: Service Design, Research Method, Crafting UX, Cybernetics and Coding

2005 - 2009

Hongik University – Seoul, South Korea

BFA Visual Communication Design

Coursework: Graphic Design, Typography, Branding, Web Design and Motion Graphics

HONORS AND AWARDS

2016

Adobe, Semifinalist of 2016 Adobe Design Achievement Awards

2016

Kickstarter, Project We Love – A lifelong journal, Fully funded project

2012

Naver, High-performing designer of 2012

2006 - 2009

Hongik University Scholarship